

EXHIBIT E

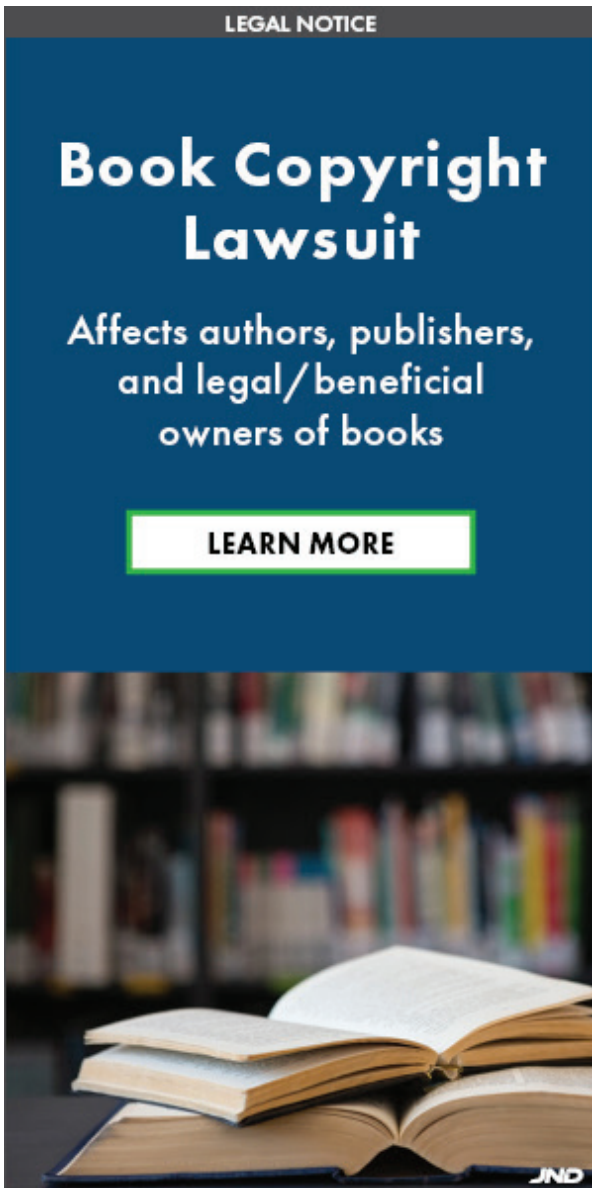
Banner Ads - Version 1

1

728 x 90



300 x 600



300 x 250



320 x 50



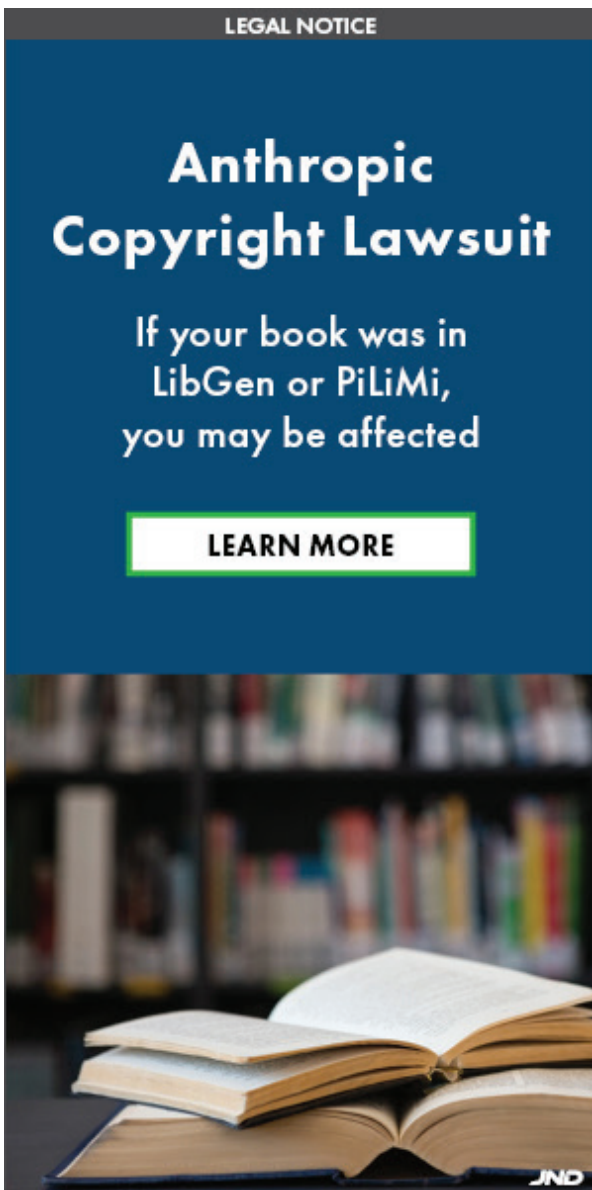
Banner Ads - Version 2

2

728 x 90



300 x 600



300 x 250



320 x 50



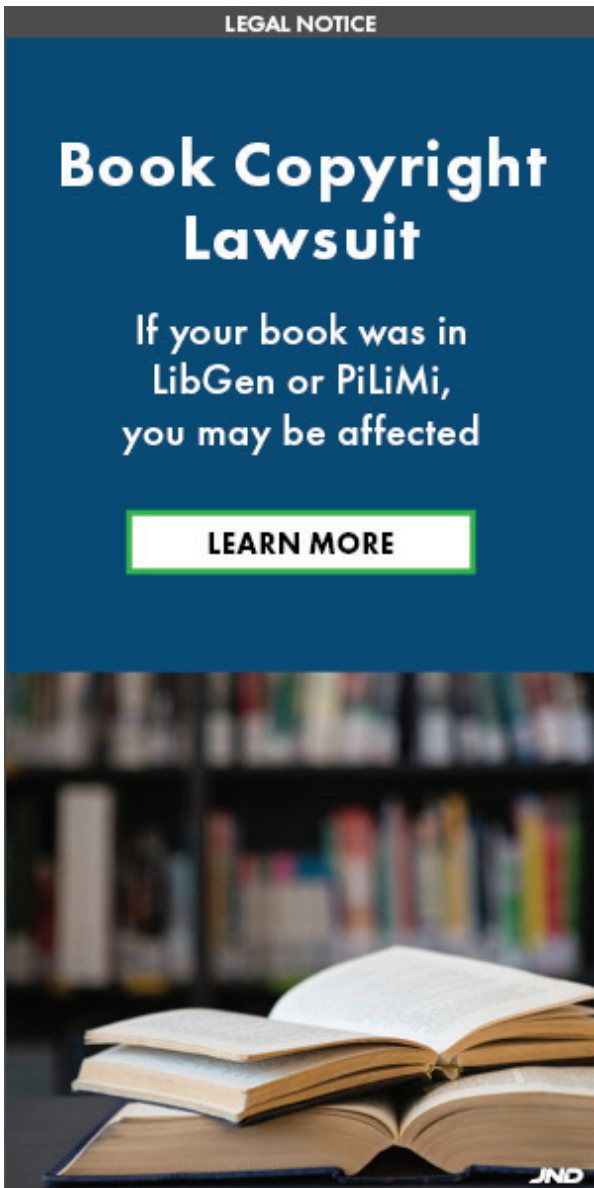
Banner Ads - Version 3

3

728 x 90



300 x 600



300 x 250



320 x 50




Facebook/Instagram Version 1 Ads

Facebook Desktop Feed



This ad is displayed in a desktop browser window. It features a dark blue header with a megaphone icon, the text "Class Action Notice" and "Sponsored", and a close button. The main text reads "Book Copyright Lawsuit" and "Affects authors, publishers, and legal/beneficial owners of books". A green-bordered "LEARN MORE" button is centered below the text. The background image shows several open books on a table. At the bottom, there is a white bar with the URL "ANTHROPICCOPYRIGHTLAWSUIT.COM", the text "Book Copyright Lawsuit", and a "Learn more" button. Below this are icons for "Like", "Comment", and "Share".

Facebook Mobile Stories



This ad is displayed in a mobile story format. It has a dark blue background with a megaphone icon, "Class Action Notice", and "Sponsored" at the top. The text "Book Copyright Lawsuit" and "Affects authors, publishers, and legal/beneficial owners of books" is centered. A green-bordered "LEARN MORE" button is positioned below the text. The background image shows open books. At the bottom, there is a white rounded rectangle containing a blue link icon and the text "Learn more".

Facebook Mobile Feed



This ad is displayed in a mobile feed view. It features a dark blue header with a megaphone icon, "Class Action Notice", and "Sponsored". The text "Book Copyright Lawsuit" and "Affects authors, publishers, and legal/beneficial owners of books" is centered. A green-bordered "LEARN MORE" button is below the text. The background image shows open books. At the bottom, there is a white bar with the URL "anthropiccopyrightlawsuit.com", the text "Book Copyright Lawsuit", and a "Learn more" button. Below this are buttons for "Key Dates", "FAQ", and "Important Docum...". At the very bottom are icons for "Like", "Comment", and "Share".

Instagram Mobile Feed



This ad is displayed in an Instagram mobile feed view. It has a white header with the "Instagram" logo. Below is a dark blue section with a megaphone icon, "Class Action Notice", and "Sponsored". The text "Book Copyright Lawsuit" and "Affects authors, publishers, and legal/beneficial owners of books" is centered. A green-bordered "LEARN MORE" button is below the text. The background image shows open books. At the bottom, there is a white bar with the text "Learn more" and a right-pointing arrow. Below this are icons for "Like", "Comment", "Share", and "Bookmark".

Instagram Mobile Stories



This ad is displayed in an Instagram mobile story format. It has a dark blue background with a megaphone icon, "Class Action Notice", and "Sponsored" at the top. The text "Book Copyright Lawsuit" and "Affects authors, publishers, and legal/beneficial owners of books" is centered. A green-bordered "LEARN MORE" button is below the text. The background image shows open books. At the bottom, there is a white rounded rectangle containing a blue link icon and the text "Learn more".

Facebook/Instagram Version 2 Ads

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Reddit Ads

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